HSBC

News Release

11 June 2020

HSBC ANNOUNCES COMPLETION OF MIND SPACE

Hong Kong's First Mental Health Experience Museum
Set to Open Its Doors Later This Year

HSBC today announced Hong Kong's first museum dedicated to mental health is now complete and scheduled to welcome visitors for free later this year.

Mind Space was conceived and developed by Castle Peak Hospital, one of the city's oldest institutions to specialise in the care of the mentally ill, to raise the profile of mental health and encourage a broader understanding of the subject within the community.

Supported by HSBC 150th Anniversary Charity Programme, the museum will feature interactive exhibits that use virtual reality technology to simulate common experiences by those who suffer from mental illnesses. They are designed to engage the public by enabling them to learn through discovery and advance the conversation on a topic that requires greater awareness.

Dr Ming Lam, Hospital Chief Executive, Castle Peak Hospital; **Mr David Liao, Group General Manager and Head of Global Banking, Asia-Pacific, HSBC**; and **Mr Hui-feng Zhang, Regional Head of Corporate Sustainability, Asia-Pacific, HSBC**, took part in a ceremony to commemorate Mind Space's completion.

After a guided tour at Mind Space, **Mr David Liao** said: "Stress is a major determinant for many disorders as it can appear in our social, professional and personal lives. Challenging times like these remind us that we must be more attuned to our mental health needs and support each other. We hope Mind Space will provide the public with an important opportunity to learn more about mental health and wellbeing. Only then can we work towards removing harmful stigmas attached to mental disorders and foster positive attitudes and beliefs toward mental health. HSBC is proud to sponsor this significant civic achievement."

Dr Ming Lam said: "Castle Peak Hospital endeavours to promote mental health in the community. Through Mind Space, we hope to bring the visitors, especially young people, a unique experience which helps foster positive attitudes toward mental illness and create a discrimination-free society."

In addition to providing visitors with experiential exhibits, Mind Space will also share Castle Peak Hospital's history of providing psychiatric care including its discoveries and development of treatment. Volunteer guides will include recovered patients who will describe how mental illness has affected their daily life and how they receive effective support. The museum is expected to attract 16,000 visitors a year.

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Mind Space is sponsored by the HSBC 150th Anniversary Charity Programme which granted a total of HKD377 million to 11 projects under the themes of “youth and education”, “medical health and wellness” and “environment”. Overall, the Programme is estimated to reach and benefit one in every nine people in Hong Kong.

HSBC also rolled out a global employee campaign in late 2019 to raise awareness of mental health in the workplace. The “Speak Your Mind” campaign aimed at improving mental health education, helping employees identify signs of mental health issues and maintain mental wellbeing.

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Notes to editors:

Photo and caption
Dr Ming Lam, Hospital Chief Executive, Castle Peak Hospital (second from right); Mr David Liao, Group General Manager and Head of Global Banking, Asia-Pacific, HSBC (second from left); Mr Hui-feng Zhang, Regional Head of Corporate Sustainability, Asia-Pacific, HSBC (first from left); and Dr Bonnie Siu, Chief of Service (Forensic Psychiatry), Castle Peak Hospital (first from right) took part in the ceremony which commemorates the completion of Mind Space, Hong Kong’s first mental health experience museum.
Mr David Liao, Group General Manager and Head of Global Banking, Asia-Pacific, HSBC (first from left) talked to a volunteer guide at Mind Space to understand the difficulties faced by patients suffering from mental illnesses.

The Hongkong and Shanghai Banking Corporation Limited

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