

17 December 2021

**HSBC LIVING BUSINESS AWARDS
RECOGNISES BEST SUSTAINABLE PRACTICES**
Work Together with Businesses to Bring a Sustainable Future

HSBC unveiled the results of the HSBC Living Business Awards 2021, which recognises Hong Kong businesses with exemplary sustainable practices. Since the programme's launch in 2004, near 4,000 awards have been presented to acknowledge the efforts of small and medium enterprises (SMEs).

Dr LAM Ching-choi, SBS, JP, Chairman of the Council for Sustainable Development and **Christina ONG, Head of Business Banking, Commercial Banking, Hong Kong, HSBC**, officiated yesterday's ceremony.

Christina ONG, said: "As the backbone of the Hong Kong economy, SMEs play a key role in driving a more sustainable future for the city. Through the HSBC Living Business Awards, we have seen many SMEs benefit from introducing sustainable practices over the past 17 years. With ESG becoming an increasingly important agenda for the wider business community, HSBC will continue to join hands with our partners to help SMEs embed ESG into their daily operations and strengthen their future resilience."

In recent years, the HSBC Living Business Awards has increased its focus on encouraging businesses to embrace the 17 Sustainable Development Goals (SDGs) set out by the United Nations in 2015.

Over 370 applications from about 300 SMEs were received this year. This edition of the HSBC Living Business Awards recognises the proven leaders who are committed to addressing Goal 8 (Decent Work and Economic Growth) and Goal 11 (Sustainable Cities and Communities).

Besides, a new special recognition "HSBC Living Business SME Sustainability Leader" is established this year to show appreciation to SMEs with outstanding performance in leading sustainable development in their corresponding industries over the years.

At the ceremony, **The University of Hong Kong, New World Development Company Limited** and **The Hong Kong and China Gas Company Limited** shared insights on how Hong Kong businesses promote sustainability among employees and in the business community.

In 2022 and 2023, the HSBC Living Business Awards will focus on the following five SDGs:



- Goal 3 (Good Health and Well-being)
- Goal 5 (Gender Equality)
- Goal 7 (Affordable and Clean Energy)
- Goal 9 (Industry, Innovation and Infrastructure)
- Goal 17 (Partnerships for the Goals)

HSBC Living Business Awards is organised by HSBC in partnership with The Hong Kong Council of Social Service, Business Environment Council, and Policy for Sustainability Lab, Centre for Civil Society and Governance, The University of Hong Kong.

HSBC is committed to working with different stakeholders to build a sustainable future for everybody. The Bank has announced an ambition to provide up to USD1 trillion of finance and investment by 2030 to support its customers in the net zero transition. Earlier, the HSBC Rural Sustainability Programme was awarded the Special Recognition for Sustainable Development in the 2020 UNESCO Asia-Pacific Heritage Awards for Cultural Heritage Conservation.

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Note to editors:

Photo Caption	
	Dr LAM Ching-choi, SBS, JP, Chairman of the Council for Sustainable Development (fourth right) and Christina ONG, Head of Business Banking, Commercial Banking, Hong Kong, HSBC (fourth left), officiated yesterday's ceremony.
	Over 370 applications from about 300 SMEs were received this year. The winners were invited to attend yesterday's HSBC Living Business Awards 2021 ceremony.

Winners of HSBC Living Business Awards 2021

Goal 11 – Sustainable Cities and Communities

Gold	Diving Adventure Limited (Diving Adventure) Diving Adventure organises regular “Coastal Clean-up Marathons” with local diving enthusiasts to eradicate coastal waste. The event aims to encourage citizens to proactively engage in environmental conservation, and raise awareness towards marine sustainability.
Silver	Sino Estates Management Limited – Skyline Tower (Skyline Tower) The “Farm Together” project is launched under Sino Group’s integrated Green Community Project. By setting up an organic urban farm called “Sky Farm” in Skyline Tower in Kowloon Bay, Skyline Tower aims to promote urban farming, mitigating the urban heat island effect and enhancing biodiversity in the city. Skyline Tower has also organised different workshops with various green organisations and community partners, advocating a greener and more sustainable future.

Bronze	Secure Information Disposal Services Limited Secure Information Disposal Services Limited founded Hong Kong's first pulp mill, Mil Mill, and an education centre that recycle beverage cartons in Hong Kong since 2019. The two establishments aim to process cartons and composite-paper-products that are difficult to recycle, producing recycled pulp for re-use. In April 2020, the company launched the "Community Beverage Cartons Recycling Network" to collect beverage cartons, helping citizens with waste reduction and proper recycling, ultimately reducing negative impacts to the environment.
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Goal 8 – Decent Work and Economic Growth

Silver	Many Wells Property Agent Limited Many Wells Property Agent Limited provides employment and training opportunities for everyone, including NEET, females who lack job skills, new immigrants, the elderly and people with disabilities, etc., promoting the culture of "telling the truth" to empower staff in the industry.
Bronze	JC Legal JC Legal provides working opportunities to those under the Pre-release Employment Scheme of the Correctional Services Department and young olds, unleashing their potential for the firm and society, driving sustainable economic growth to the local community.

About The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of USD2,969bn at 30 September 2021, HSBC is one of the world's largest banking and financial services organisations.

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