

15 June 2022

**PAYME GETS READY FOR THE REGISTRATION OF 2022 (PHASE II)
CONSUMPTION VOUCHER SCHEME***HKD40 million campaign with exciting merchant discount vouchers and Tesla
lucky draw**Switching to PayMe for up to HKD3,800 in rewards per person*

Following the Hong Kong SAR Government's announcement on the disbursement details for 2022 (Phase II) Consumption Voucher Scheme, Hong Kong's home-grown e-wallet PayMe is also unveiling other details of its long-awaited citywide HKD40 million campaign with impressive rewards¹ such as merchant discount vouchers, Tesla lucky draw and RewardCash rebate for users spending their consumption vouchers with PayMe.

Dharini Kannan Hemant, Head of PayMe, HSBC, said, "PayMe's participation in the 2022 (Phase II) Consumption Voucher Scheme represents a strong recognition for our effort to drive electronic payment adoption by running one of the leading mobile wallets in Hong Kong. It also marks a significant milestone in our transformation from a P2P wallet into a popular payment gateway for everyday consumption of Hongkongers. With a huge base of over 2.7 million personal users, we are confident that our citywide campaign will further help stimulate consumption at local businesses, especially among small and medium sized merchants."

Customers who choose PayMe as their e-wallet will receive a HKD25 discount voucher for spending at any of the 35,000 PayMe for Business merchant outlets, including McDonalds, UNIQLO, Mannings, HKTVMall, JHC, Genki and Starbucks. Other merchants, including Wellcome, Market Place, Market Place

by Jasons, 3hreesixty, Oliver's and Jasons ichiba will also be available from August onwards.

They will also be entitled to a lucky draw with a chance to win a Tesla Model 3. Customers can enjoy 3x RewardCash for using their HSBC credit cards to top up PayMe. For HSBC Life customers who apply for designated insurance plans and receive their consumption vouchers with PayMe, they can also earn up to HKD 5,000 merchant discount vouchers.

The campaign also features a referral reward for a wide audience. In addition to a HKD15 discount voucher for both referrer and referee in each successful registration, the top referrer will win a Tesla Model 3 and other eight runners-up will receive an iPhone 13 Pro. More details will be announced soon on PayMe App and PayMe's website.

During the registration period (between 23 June and 23 July), users can register to receive their consumption vouchers with PayMe in three simple steps; 1) copy your PayMe ID on the PayMe App, 2) go to the registration portal in government Consumption Voucher Scheme website and select PayMe as the wallet to receive your voucher, 3) paste your PayMe ID onto registration portal.

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Notes to editor:

1. Terms and conditions apply. For details, please visit: <https://payme.hsbc.com.hk/en/cvs-scheme>

To borrow or not to borrow? Borrow only if you can repay!

Details of PayMe Consumption Voucher Scheme rewards

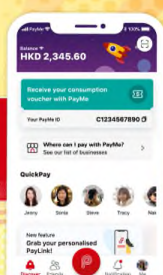
Types of offers	Eligibility	Offer details
1. Registration reward	Customers who collect their consumption voucher with PayMe	• An HKD25 discount voucher to be automatically applied when customers spend HKD 50 or above at any PayMe merchants
2. Lucky draw		• A Tesla Model 3
3. Referral reward	Customers who refer other eligible persons to collect their consumption voucher with PayMe	• For each successful referral, both referrers and referees will receive an HKD15 discount voucher, subject to a maximum of 10 vouchers for referrers • The vouchers will be automatically applied when customers spend HKD 25 or above at any PayMe merchants
4. Referral grand prizes	The top nine customers with highest number of success referrals	• The top referrer will win a Tesla Model 3, while the eight runners-up will get an iPhone 13 Pro

5. HSBC credit card reward	Customers who top up their PayMe wallet with a minimum amount of HKD 500 from an HSBC credit card from 23 June 2022 to 31 August 2022 and receive their consumption voucher with PayMe	Earn 3x RewardCash on PayMe top-up transactions with the HSBC credit card
6. HSBC Life customers reward	HSBC Life customers who apply for designated insurance plans and receive their consumption vouchers with PayMe. Terms and conditions apply	- Earn up to HKD 5,000 discount vouchers - HKD 250 discount vouchers will be automatically applied when you spend HKD 250 or above at any PayMe for Business merchant outlets

Register to receive to receive your consumption voucher with PayMe between 23 June and 23 July in three simple steps

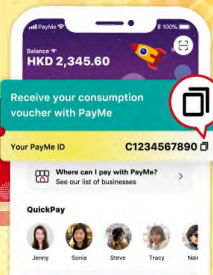
Step 1: Open PayMe App, go to "Discovery" tab to copy your PayMe ID

Go to the Discover tab



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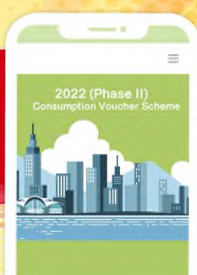
Tap to copy



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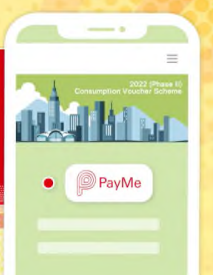
Step 2: Go to the government Consumption Voucher Scheme website and select PayMe to receive your consumption voucher

Go to the government Consumption Voucher Scheme website via mobile or desktop



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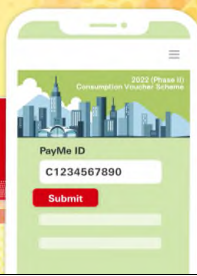
Select PayMe to receive your consumption voucher



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Step 3: Paste your PayMe ID

Paste or fill in your PayMe ID



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About The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$3,022 billion at 31 March 2022, HSBC is one of the largest banking and financial services organisations in the world.

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